



TORRANCE

February 28, 2022

DISTRICT IDENTIFICATION SIGNS FINAL CONCEPTS



88 N Fair Oaks Ave #105
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HUNT DESIGN

Citywide Wayfinding



City Gateway

Secondary Gateway

Vehicular Directional

Pedestrian Directional

1 ELEVATION
SCALE: 3/4"=1'-0"

Districts

Downtown Torrance



Torrance Beach



Airport District



Brewery District



Commercial Core



Districts

Downtown Torrance



Torrance Beach



Airport District



Brewery District



Commercial Core



Concept - Characteristics Related to Citywide Wayfinding Design



City Gateway Language:

- Abstracted pattern in concrete base
- City seal
- Colored aluminum panel
- Perforated aluminum "lantern"

CONCEPT uses the perforated "lantern"

1 ELEVATION
SCALE: 3/4"=1'-0"

Final Concept - District Gateway w/ Perforated "Lantern"



Note: Pylon design for Downtown Torrance to be used where space does not allow for primary gateways. Primary Downtown Gateway Concepts shown on sheets 10, 11 and 12.

1 ELEVATION
SCALE: 3/4"=1'-0"

Final Concept - Renderings



NOTE: NOT FINAL OR PROPOSED LOCATION- FOR DESIGN REFERENCE ONLY



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Final Concept - Renderings



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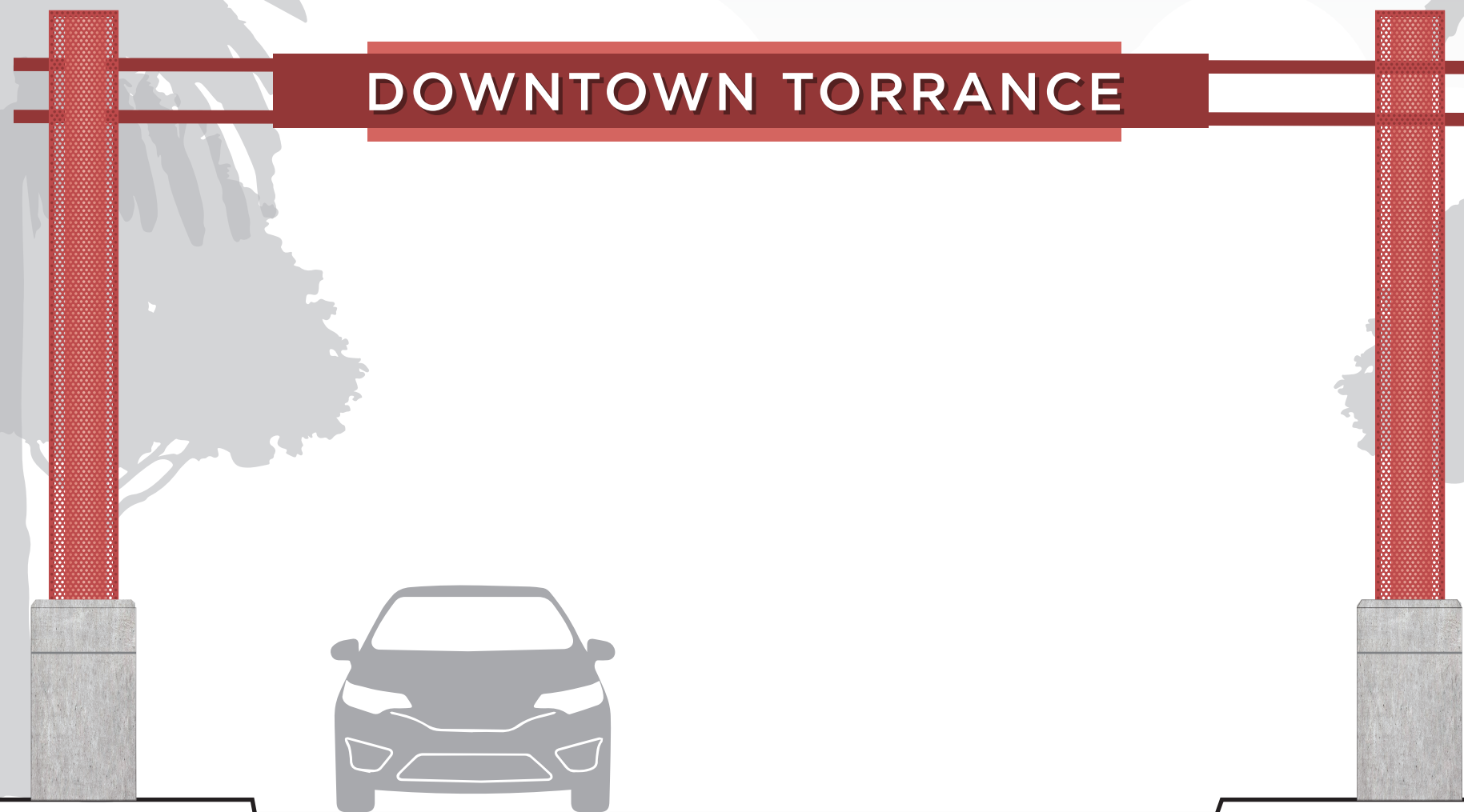


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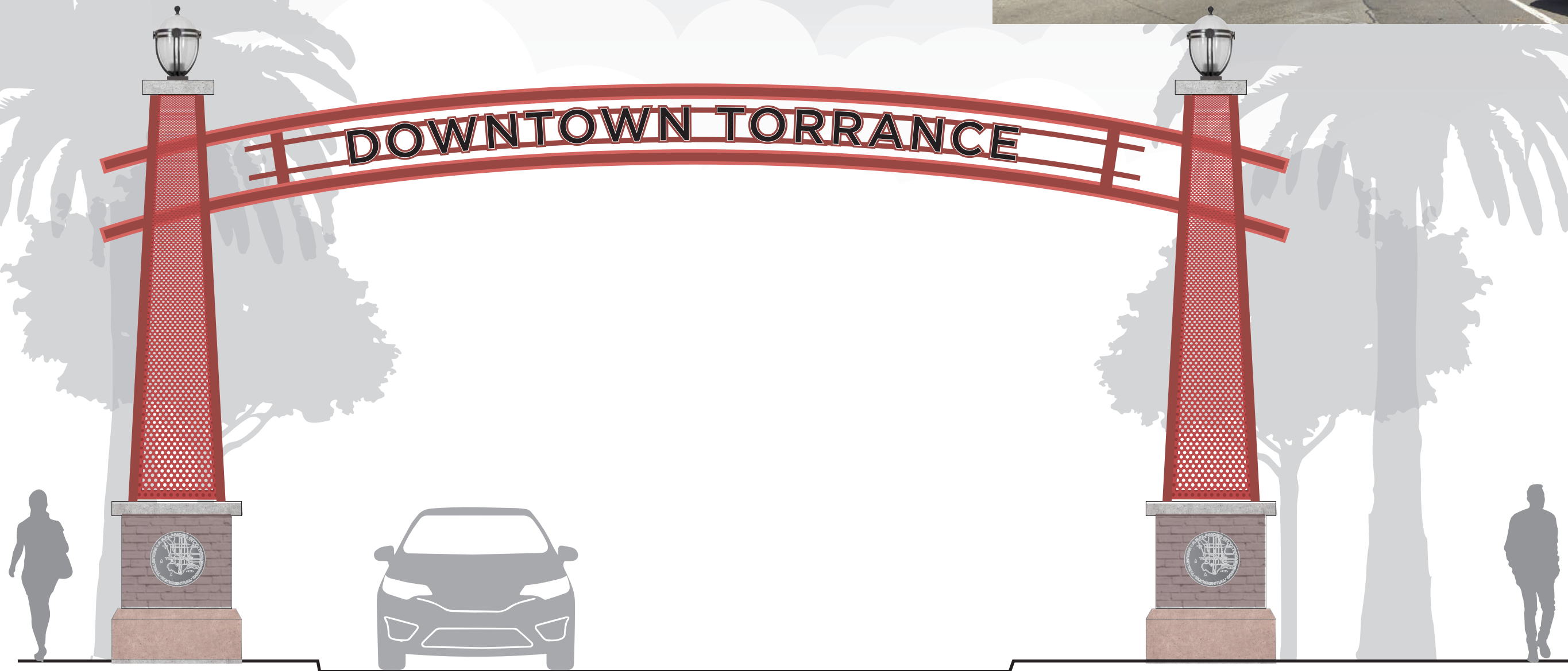
Downtown Gateway - Reference Images



Downtown Gateway - Concept 1



Downtown Gateway - Concept 2



Downtown Gateway - Concept 3

